Fehintola Bolagbade

UIUX Designer/Product Designer

fehintolafirst.com
bolafehintolabofets@gmail.com

About Me

I'm a project manager and product designer with 4+ years experience, based in Ibadan Nigeria. I've led teams, managed projects, designed products and researched user behaviors for different brands across industries which include financial technology, health, education, travel, hospitality and so on.

Tools & Skills: UX Design, UI Design, Prototyping, Problem Solving, User Researching, Wireframing, Leading, Project Management, Figma, Adobe Photoshop, Whimsical, Miro, Wordpress, Analytical thinking, Content Writing,

Experience

S.A Oladiti & Sons (Full Time)

A Haulage & logistics firm.

Product Designer

Feb 2019 - Mar 2020

As a full time product designer, i was constantly engaged to redesign, restructure & revamp the User interface of the company's web app to accommodate new features as the product evolves.

- Responsible for designing live feed for system tracker
- Identified huddles in monitoring the logistics behind truck trackers
- Developed a product user flow
- Carried out a user research
- Define and develop wireframes and prototypes according to the results of the research process, and test them.
- Collaborate with the stakeholders, company affiliates, engineers and safety officer in ensuring that product objective is achieved and project timeline is met.

  Designed staff dashboard for monitoring and documenting activities of truck drivers and their managers.

Newdawn Support (Contract)

A disablility service in Australia

UIUX Designer

Aug 2021 - Oct 2021

Contracted to build a mobile friendly and inclusive web design for a disability support service in Australia.

- Responsible for assembling & leading a team of designer and developer for project execution.
- Researched into the needs of people living with disabilities.
- Synergy among team members for product enhancement.

LinkedIn   Facebook   Twitter

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Experience

Goriite Digitals

A Software Design Agency
Project Manager
Jan 2019 - Present

As a project manager, i identify market opportunities, clearly define the problem, develop a proper solution for that problem and help validate the solution with real users.

- I turn the objective of client products into functional user experiences.
- I visualize the goal of the project, conceptualize the idea & realize the vision through critical, analytical & design thinking.
- I integrate and align user experience principles into our designs in order for it to be enjoyable, equitable and understandable.
- Carried out user researches.
- Define and develop wireframes and prototypes according to the results of the research process, and test them.
- Collaborate with the stakeholders, put together team meets in a bid to ensure synergy among all creatives.

Ufitfly Travels (Contract)

A Travel & Tour Agency
Product Designer
Mar 2020 - July 2020

Contracted to build a landing page for online marketing purposes and user data collection.

- Designed a responsive landing page, compatible with all marketing platforms.
- Came up with design solutions based on usability testing.
- Responsible for the design and product strategy.

Education

B.Sc Industrial Mathematics

Adekunle Ajasin University, Akungba. Ondo State
2008-2014

Google UX Design Course

Google, 2021

Empathy in UX Design

LinkedIn, 2021

Contact

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🌐 Nigerian

Ibadan, Nigeria (Willing to relocate)

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